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**PPC ASSISTED LIVING MEDICAL DIRECTION**

Personal Physician Care (PPC) is happy to help coordinate and provide total care in your facility. Having a medical director for your assisted living facility confers many advantages. Dr. Lazris is a Certified Medical Director (CMD) through the American Medical Directors Association (AMDA). He is currently the medical director of several assisted living facilities, and he is an expert in both state and federal regulation for assisted living. He has authored two books on shared decision making and geriatric care. His experience in helping to direct the health care provision of his facilities, combined with his clinical expertise, will allow him to help your facility grow and be prepared for the future. A 2009 article (<http://www.ncbi.nlm.nih.gov/pubmed/19560722>) concluded: “The presence of certified medical directors is an independent predictor of quality in US nursing homes.” Some of the advantages of having a medical director:

* The coordination of all medical provision within the facility in conjunction with nursing, rehab, and administration.
* Setting up protocols, immunization policy, and code status for residents and for the facility as a whole.
* Taking primary call for our own residents and back-up call for all other residents, including signing any necessary forms/orders for all residents of the facility.
* The ability to have periodic in-services with staff, typically monthly.
* A monthly medical director report if requested
* The ability to have periodic medical talks to residents.
* Regular high-risk rounds with nursing.
* The use of flow sheets and protocol forms to help nurses with patient care in order to maximize clinical outcomes and avoid hospitalization.
* The ability to market to prospective residents and their families the presence of a medical director who will help provide care.
* All the benefits of PPC, including increased level of clinical care by our nurse practitioners, and the ability to care for all of your residents.

Please contact us to see if a medical director is right for you, and to discuss our various fees based on your needs. We would be happy to discuss how we can help your facility by contacting us at any of the above numbers. Check our website at [www.personalphysiciancare.net](http://www.personalphysiciancare.net).

We look forward to hearing from you.

Andy Lazris, MD, CMD, Medical Director PPC.